



## Introduction to Data Warehousing (Lunch & Learn)

Data warehousing is the process of taking data from legacy and transaction systems and transforming it into a format that encourages data analysis and fact-based decision making. The improved information access resulting from Data Warehouse deployments can enable organizations to achieve long and short term strategic objectives and foster competitive advantage within an industry.

This seminar introduces the underlying concepts utilized in development of Data Warehouse solutions. Attendees learn about the key technology components of a Data Warehouse and data modeling techniques that deliver lasting value for deployments. The seminar provides insight into current best practices associated with the Data Warehousing industry.

Cardinal's clients have used the knowledge they have gained from the seminar to:

- Serve as a launch pad to create a business intelligence vision and strategy
- Cultivate insights into Data Warehouse design techniques
- Establish project estimate standards

### Who Should Attend?

This seminar is designed for IT and business professionals who are interested in learning about, improving upon, or establishing a corporate data warehouse.

### Prerequisites

None

### Topics Covered

- Key technology components of a data warehouse
- Data modeling techniques
- Integrated data sources
- Customer centric results
- Improved data quality
- Industry best practices

### Materials Provided

Session manual

### Enrollment Details

Course Length: 2 - 3 hours (11:00 a.m. – 2:00 p.m.)

Locations: Cincinnati, Columbus, Charlotte

For more information please call 513-984-6700